



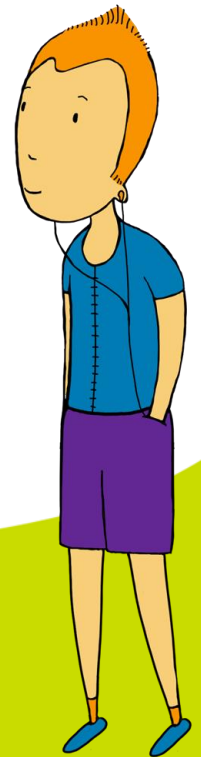
Growing up Digital

Opportunities and
challenges for parents



How kids use media

- **Media:** communication technologies used to consume and create messages and images
- **Includes:** TV, video games, internet, mobile phones, books, magazines
- **Kids use media to:**
 - Socialise,
 - Communicate,
 - Create,
 - Play,
 - Learn.



How kids use social media

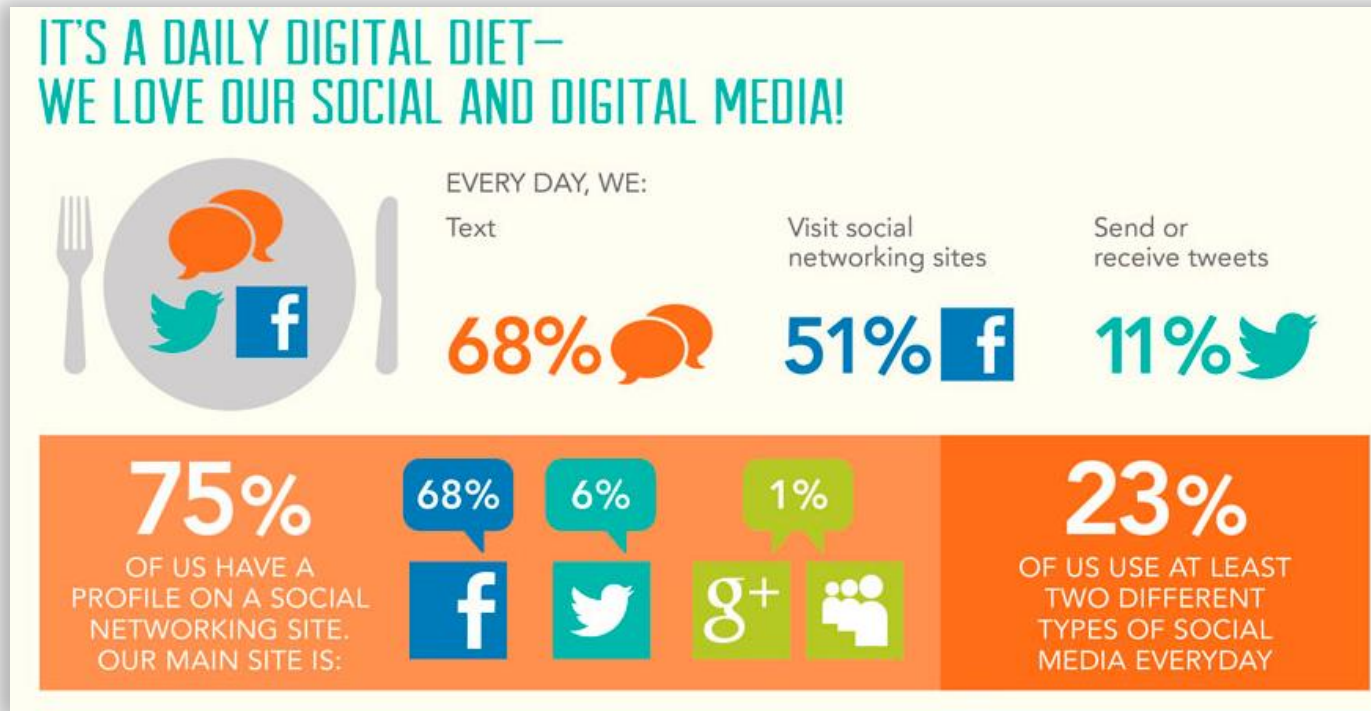
- **Social Media:** web and mobile technologies that facilitate communication between people & organisations
- **Social Networks:** websites that allow kids to connect with friends, friends of friends and family
- **Communication ‘hubs’:** where kids ‘friend’ one another, ‘write on walls’, post public and private thoughts, and post comments, pictures and links to music
- **Most popular Social Media sites with kids:** Facebook, WebKinz, Kik, Instagram, Tumblr, Skype, Twitter, YouTube



What do we
need to know?



How kids feel about social media



Source: Common Sense Media: Social Media, Social Life - How Teens View Their Digital Lives - 2012



We prefer face time to screen time

Talking in person is our favourite way to communicate because it's more fun and easier to understand what other people mean. If we can't do that we text.

Our favourite way to communicate is:

- In person (49%)
- By text (33%)
- On social networks (7%)
- By phone (4%)
- On Twitter (1%)

Source: Common Sense Media: Social Media, Social Life - How Teens View Their Digital Lives - 2012

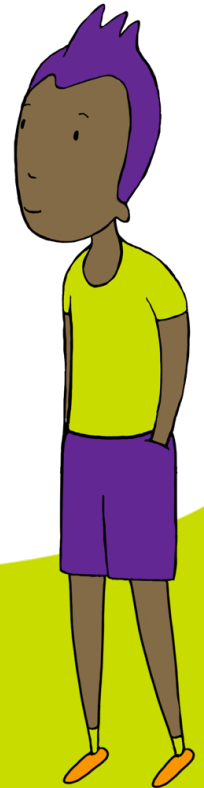


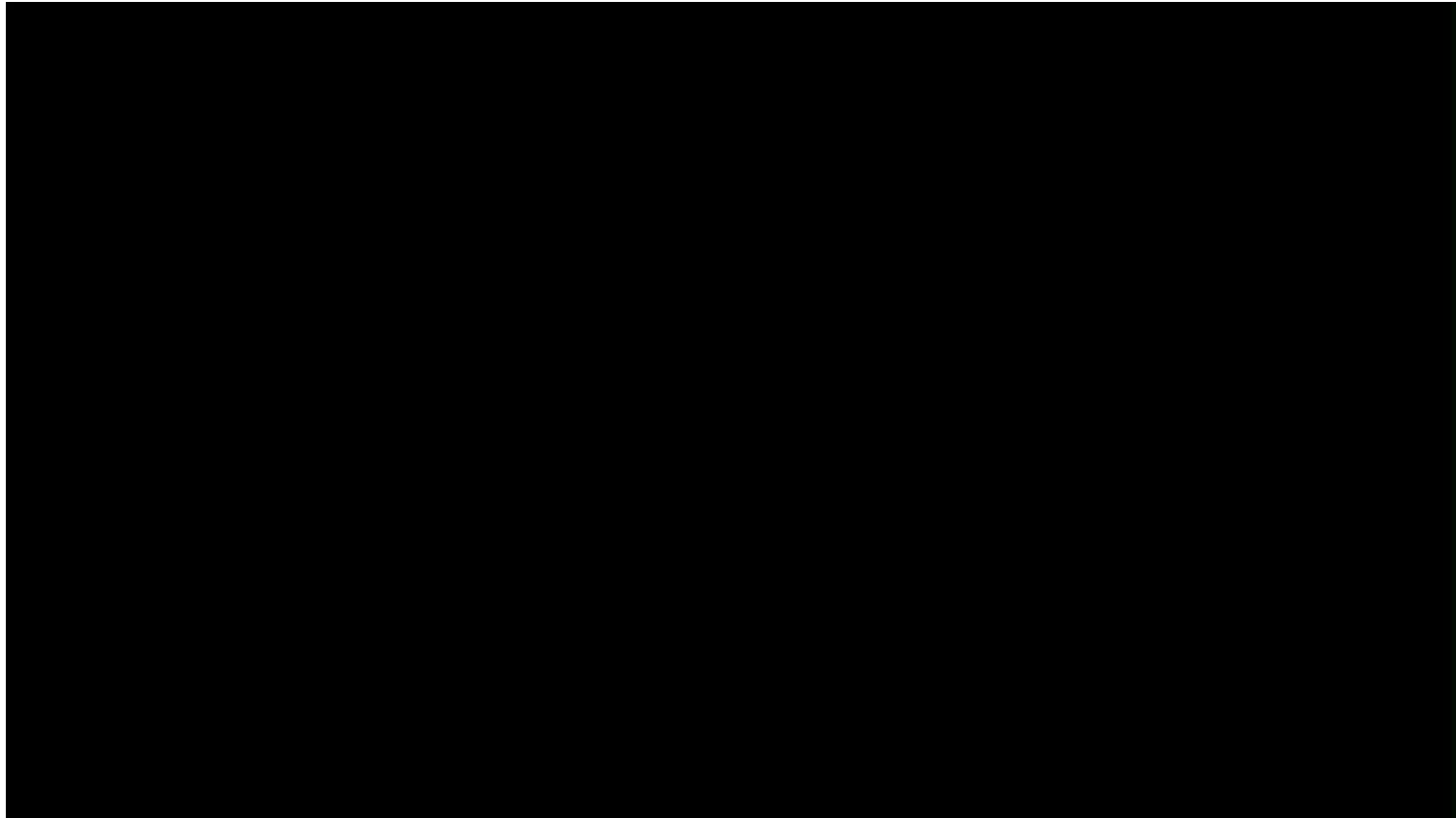
We prefer face time to screen time

Many of us believe that using social media:

- Takes away from time we can spend with others face to face (34%)
- Distracts us from the people we're with (44%)
- Creates frustration when our friends pay more attention to their gadgets than to us (45%)

Source: Common Sense Media: Social Media, Social Life - How Teens View Their Digital Lives - 2012





Source: Go Figure: Family Online Safety Institute



91% of teens with smart phones use social networking sites

- What did you find surprising/interesting ?
- Why do you think kids 'hide' their online activities from parents?
- Why do some kids ignore their parents' advice about being safe & responsible online ?
- Will you do anything differently?



Enhancing parents' knowledge and practice of online safety

Young people:

- make good use of the online security controls and privacy settings that are available,
- are particularly savvy about how to stay safe when using social networking sites,
- are influenced by their parents when it comes to being smart, safe, respectful and resilient online,
- draw upon school based education programs, peer networks, sibling relationships and conversations with adults for online safety strategies.

Source: Young and Well – 4th Feb 2013



Enhancing parents' knowledge and practice of online safety

Rather than sliding into a moral vacuum when they go online, young people draw upon the same moral framework that shapes their offline engagements.

This underlines the importance of parents continuing to have open and ongoing conversations with young people about their online activities that reiterate their family's values.

Source: Young and Well – 4th Feb 2013



What bothers Australian kids online?

The largest concern for Australian children is other people's **behaviour** online. 30% referring to it as their only or first mentioned concern.

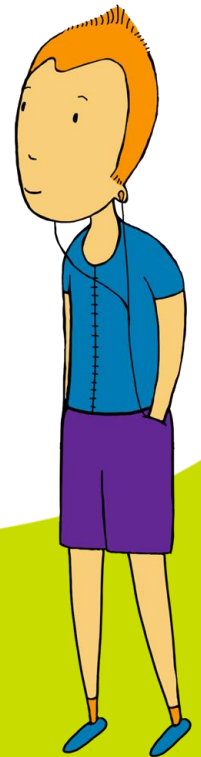
Code responses that cover this category include:

- bullying,
- unwelcome conduct in general,
- other mean or aggressive conduct.
- people saying bad things about you.



What bothers Australian kids online?

- The youngest groups are more concerned about **content** and other risks.
- As children get older they become more concerned about **behaviour** and **contact** risks.
- Concerns about **inappropriate behaviour** is most common among the 9-10 year olds.
- Concerns about **bullying** increases with age and peaks at 13-14 years.
- Concerns about **unwanted sharing of personal information**, images or photos increase with age, becoming most common among the oldest group.



What do we need
to do?



Common Sense media agreement

Family Media Agreement

I will ...

stay safe.

- I will not give out any private information, such as my full name, date of birth, address, or without my family's permission
- I will keep my passwords private
- I will tell a trusted adult if anyone my safety is more important to
- _____

In exchange, my family agrees to ...

- recognize that media is a big part of my life, even if they don't always understand why.
- talk with me about what worries them and why, before saying "no."
- talk to me about my interests and help me find stuff that's appropriate and fun.

X

signed by me

X

signed by my parent or caregiver



Digital parenting: A checklist

- Embrace their world.
- Teach them to respect their devices and have 'screen free' time.
- Use parental controls on computers & devices.
- Help manage their digital footprints and reputation.
- Talk about The Golden Rule...if you wouldn't say something to someone's face then don't text it, Skype it, Facebook it, IM it or post it.
- Agree on downloads...which music, games, sites?
- Establish guidelines for managing time online and where they will use their devices.
- Reassure them that if anything happens that makes them feel scared, mean or suspicious and they tell you, you will not 'pull the plug'.



Source: Common Sense Media



Where can we find things to help us?



DEECD online toolkit

Search

Department of Education and Early Childhood Development


Early Childhood School Further Education and Training About the Department

Students


Bully Stoppers > Students

Bully Stoppers

- What is Bullying?
- Advice Sheets
- **Students**
- I'm Being Bullied
- Why Am I Being Bullied?
- I've Been Called a Bully
- I Know Someone Who's Being Bullied
- Helpful Resources
- Parents
- Teachers



Bully Stoppers.TM
Make a stand. Lend a hand.



Cybersmart

Skip to content

cyber(smart:)

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Home Young Kids Kids Teens Parents Schools Libraries Outreach presentations

About Cybersmart

Tagged



Tagged wins first place at 2012 ATOM Awards 1 2 3 4 5 ||

Cybersmart news 

5 Apr 2013
Protecting privacy online in 2013

To help educate and encourage Australians to protect their privacy online, the Cybersmart program will once again support Privacy Awareness Week from 28 April to 4 May 2013.

[Read all News](#)

CYBERSAFETY SUPPORT

Information for...

0-7
Young Kids 

8-12
Kids 

13-18
teens 

Parents
resources for families 

Schools
teacher resources 

Libraries
library resources 

Outreach
learning workshops 



Common Sense Media

The screenshot shows the Common Sense Media website. At the top left is the logo "common sense media". To the right are links for "Sign In" and "Register", and a search bar with the text "search our site". Below the logo is a navigation menu with items: Home, Reviews, Top Picks, Best for Learning, Videos, Blog, Educators, About Us (highlighted in green), and Donate. The main content area features an article titled "Help Your Kids Stay Safe and Secure in a 24/7 Digital World" by Caroline Knorr, dated Dec. 12, 2012, under the category "Internet safety". The article includes a video player with a play button and a "watch video" button. To the right of the article is a social sharing bar with icons for Facebook, Twitter, Email, Print, and a "Pin it" button. Below the social bar is a "Register or sign in to save as a favorite" button. Further right is a promotional banner for "Common Sense Media's new blog" titled "making sense" with the tagline "Parenting, media, and everything in between." and a "Check it out!" button. At the bottom left of the page, there is a purple speech bubble icon containing a white letter 'B'.

common sense media

Sign In | Register

search our site

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Help Your Kids Stay Safe and Secure in a 24/7 Digital World

Learning to protect personal information is crucial to the safety and security of the digital devices kids use.

by *Caroline Knorr* | Dec. 12, 2012 | *Internet safety*



Staying Safe and Secure in a Digital World [watch video](#)

Common Sense Media's new blog

making sense

Parenting, media, and everything in between.

[Check it out!](#)

Help kids learn the basics of digital safety

Technology makes it so easy for kids to connect and share things with friends and family no matter where they are. But these connections can come with a huge cost if kids aren't careful. Learning to protect personal identity information, creating strong passwords, and being cautious when downloading programs and files are crucial to the safety and security of the digital devices kids use, as well as the information those devices store. Otherwise, kids can expose themselves and their families to digital threats like computer viruses, data and identity theft, and hacking.


What is digital safety?

Common Sense Media: Snapchat

Snapchat

iPhone, iPod Touch, iPad, Android Price: Free Category: Photo & Video

Register or sign in to save as a favorite



Common Sense Media says
Capture and send fleeting moments in photos, but use wisely.

AGE 2 4 6 8 10 12 13 16 17

QUALITY ★★★★★ LEARNING

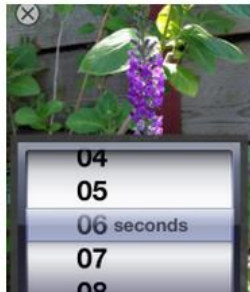
Parents say
See 3 reviews | Review this title!
AGE 14 QUALITY ★★★★★

Kids say
Not yet rated
Review this title!

What parents need to know Learning potential User reviews App details

What parents need to know
Parents need to know that *Snapchat* is a popular messaging app that allows teens to exchange user-generated photos, which can't be saved within the app and are viewable for one to ten seconds before disappearing from the recipient's device. *Snapchat's* creators intended the fleeting images to be a way for teens to share fun and light moments without the risk of having them go public. The app notifies the sender if the recipient takes a screen shot of the image.

Screenshots





Gaming

Why do kids love playing video games? Which ones do your kids like to play?

What are some of the positive - and negative - effects video s could have on your child?

Can video games be educational? If so, how? What can kids learn?

How do you set and manage time limits for gaming in your home?

How do you try to ensure that you kids play games that are age - appropriate?

How can parents steer kids towards games that are fun and positive learning experiences?

What challenges or concerns have you experienced with your own child around gaming?

How have you handled the situation? What worked? What didn't?

What else do you need to know to help you manage gaming in your family?



What will you do?

- What will you do to engage with your kid's digital life?
- What questions do you have?
- What comments would you like to share?
- How will you keep current with what your kid is doing with devices and social media?



Thank You

Developed with Robyn Treyvaud,
Founder Cyber Safe Kids, and
Educational Consultant

